

YEAR SINCE WORLD STOOD AGHAST AT LOSS OF TITANIC

Lighthouse Tower to Be
Dedicated on First
Anniversary.

GREAT MEMORIAL
TO THOSE WHO DIED

It Was on April 15, 1912, That
Giant White Star Liner on
Maiden Trip, While Racing
Through Seas to Make
Record, Struck Iceberg
and Went Down.

[Special to The Times-Dispatch.]
New York, April 12.—The Titanic
Memorial Lighthouse Tower will be
dedicated here Tuesday on the occasion
of the first anniversary of the sinking
of the Titanic. Bishop Greer will
make the dedication and deliver the
oration, and many men prominent in
church, business and shipping circles
will take part. The lighthouse will
be chartered by the United States gov-
ernment. It will have a range of
twelve miles.
Just one year ago next Tuesday the

Schwarzschild Bros. Bridal Gifts of Sterling Silver

The elegance and usefulness
of silver pieces make them es-
pecially desirable for wedding
gift selection.

We take infinite care in the
selection of our stocks, and are
therefore peculiarly fitted to
serve you to the best advan-
tage.

It is a pleasure for us to
show our goods, and your in-
spection is invited.

SCHWARZSCHILD BROS.
Richmond's Leading Jewelers,
Second and Broad Streets.

world stood aghast at word of the
sinking of the great "unsinkable" liner
Titanic was spread to every corner of
the earth. Reports at first were vague
and unconfirmed. It was not known
whether all had been saved or whether
all had drowned. One moment it was
asserted that the Titanic had sunk
with all on board. A moment later
dispatches were sent forth to the ef-
fect that the Titanic was being towed
safely into Halifax; that it was pro-
ceeding under its own steam into
Halifax; that it was proceeding under

reduced speed to New York. Then
came the great shock. Officials of the
White Star Line in New York reluc-
tantly admitted that the Titanic had
sunk, and that the list of dead would
reach close to a thousand. As a mat-
ter of fact, of the 2,340 passengers who
left Southampton on the great steam-
er's maiden trip, 1,500 perished.

Among the Noted Dead.
Among the Titanic's dead were men
of every field of endeavor. There were
bankers, journalists, writers, artists,
financiers. Among those for whom the
world mourned were Colonel John
Jacob Astor, Isidor Straus, Major Ar-
chibald Butt, personal aide to Presi-
dent Taft; Jacques Futrelle, writer;
William T. Stead, journalist; F. D.
Miller, artist; G. B. Widener, of Phila-
delphia, and Henry B. Harris, theatrical
manager.

Stories of heroism which could never
be rewarded and stories of pathetic
panic and brutality reached the reading
public, which could hardly bring itself
to believe.

When the rescue steamer Carpathia,
commanded by Captain Arthur Rostron,
came into New York harbor with the
stricken survivors of the disaster, scenes
were witnessed such as the metropolis
had never before laid eyes upon. Slowly
the vessel entered quarantine and cleared
for her pier.

Tugs bearing newspaper men and
correspondents representing journals
from all over the world met the Car-
pathia in the bay. Through megaphones
questions were shouted at those on
the Carpathia's decks, but no replies
were made. Tugs, launches and motor
boats filled with relatives of Titanic
passengers begged through megaphones
for some word of their loved ones, but
the rescue ship proceeded slowly up
the bay and into the Hudson River, fol-
lowed by the flotilla escort. Steamers
and tugs whistled salutes, but without
reply the Carpathia, flags at half-mast,
as, indeed, were all flags, finally
reached her pier, where survivors and
their friends and relatives were united,
and relatives of the dead came to hope
and to weep.

On Sunday, April 14, 1912, the wire-
less operator of the Titanic, Harold
Cottam, received a message from the
steamer Amerika, warning of icebergs
in the Titanic's course. This message
was turned over to one of the ship's
officers, but was ignored. Under a
speed generally agreed upon as having
been twenty-one knots, the Titanic
rushed on to her doom.

Passengers Make Merry.
In the saloons the passengers, enter-
taining Captain Smith, were making
merry. The night was clear and cold.
The stars glittered and sparkled and
seemed to stand out from their dark
blue setting. Many of the first-cabin
passengers had retired, as had most of
the second-cabin, third-class and steer-
age passengers. Her maximum speed
being twenty-two knots, the Titanic,
eager to make a record trip, was
pushed to the very limit by Captain
Smith, and to have been acting under
the direction of J. Bruce Ismay, man-
aging director of the International Mer-
cantile Marine, which controlled the
White Star Line and owned the Titanic.
Mr. Ismay was among the survivors.

At the bow and in the crow's nest
were lookouts. Suddenly there came
a cry from the crow's nest, "Berg
ahead!" The first officer, pacing the
bridge gave the order "Starboard and
helm!" It was too late. At a speed of
twenty-one knots, the 60,000-ton Ti-
tanic, representing an energy of 1-
15,000-foot tons, crashed into a parti-
ally submerged iceberg. She grounded
upon a sunken ledge of the berg, crush-
ing in her steel plates like so much
paper. Its water-tight compartments
were supposed to make the great ves-
sel unsinkable. Through compartment
after compartment the ice ledge bore
until practically all were opened. Tons
of water rushed in, and slowly the
Titanic began to settle.

For some strange reason the shock
of collision was scarcely felt by the
passengers. It was at first thought
that the accident was unimportant,
and those who became alarmed were
assured that the "Titanic is unsink-
able."

But the Titanic had been all but
torn in half. It was 11:16 Sunday night
when the collision occurred, in lat-
tude 41:16 north and longitude 50:14
west. Fifty-eight miles away was the
Carpathia. At 12:35 A. M. Monday
morning the wireless operator of that
vessel got the call for help.
"Come at once. We've struck a berg.
It's a C. Q. D. call, old man."

Carpathia Gets Message.
This message sputtered and roared
over the mysterious wireless across
the ocean into the ears of the excited
young man in the wireless room of
the Carpathia. He hurriedly inquired
the location of the Titanic, and then
awakened Captain Rostron, who
promptly ordered full speed ahead to
the rescue.

For nearly four hours the officers
and passengers of the Carpathia were
torn by anxiety. Would they be too
late to save any one? Would they
find no sign of the Titanic on arriving
at latitude 41:16 north, longitude 50:14
west?

In the meantime, they bustled them-
selves preparing to make the survi-
vors comfortable, in the event that
there should be any survivors. For
within a brief time after receiving the
"C. Q. D." call, the Carpathia's oper-
ator was no longer able to get in
touch with the Titanic. The last word
he received was this broken message:
"We're sinking—sinking—by the God."
Location, 41:16 north—"and the wire-
less trailed off into a jumble of roars
and sputters, and then ceased alto-
gether."

At 1 A. M. the Carpathia reached
the scene of the disaster. No trace
of the Titanic was to be found. For
several hours Captain Rostron cruised
in the vicinity, and then a lifeboat
was sighted, and the first of the sur-
vivors were brought aboard, suffering
badly from shock and exposure. Soon
the remainder of the lifeboats were
picked up and the hysterical survi-
vors taken aboard and given medical
attention.

Then while the world, shocked by
the horror of it all, anxiously awaited
some definite word, the Carpathia, be-
sieged by wireless inquiries, as speedily
as possible, made her way to New
York. From Halifax the steamer
Mackay-Bennett put out and succeeded
in recovering many bodies.

Captain Held to Blame.
The sense of the inquiries that fol-
lowed the disaster, was that the speed
of the vessel was responsible. Captain
Smith, upon whom most of the blame
would have fallen, went down with
the Titanic, standing on the bridge.
Scores of gallant men, unable to get
into lifeboats without forcing some
woman out, stood upon the deck with
bared heads, while the ship's band
played "Nearer, My God, to Thee," and
went to their death.

The civilized world did everything
possible to aid the survivors. Funds
were raised, and thousands of dollars
poured in to help the needy.

On to Richmond.
The West Point News says: One of our
friends up-country has suggested that we in-
clude in our plans as set forth last week,
the building of a road running from the
main county road through Lanesville, and
striking the Pamunkey river about Cheri-
cokes, so as to connect with the Mechum
line Turnpike in Hanover.
This plan would connect with the Mechum
line, and be of great value to the whole
county, as it would open up a direct high-
way into Richmond.

THE HOUSE OF FASHION
Bernard, Frances & Co.
BROAD AND FIFTH STS.

Spring Apparel Week

AN OCCASION of Unusual Importance to Women and Misses Who Desire New Apparel Com-
bining Style, Quality and Economy. Much has been said about the relative value and variety of
the New Spring Suits offered in Richmond. This, we believe, is A FACT:

Our Suits for Women, Misses and Juniors
Are Unequalled in Variety, Style and Quality. They Dominate the Field of Richmond.

Sizes scientifically graded from the
suits for smallest misses to
those for extra large
women.

The illustrations are but a glimpse of
the great variety of new styles
—they are as near life-
like representations
as possible.

Juniors'
Suits,
\$9.95

Regular \$18 Suits in
every sense of the
term. One of the
many smart styles
illustrated, of all-
wool serge, attrac-
tively trimmed with
silk. High waisted
belted backs, the
new semi-shawl col-
lars and pleated
skirts. Sizes for ju-
niors and small wo-
men—in navy, Co-
penhagen, tan and
brown.

Serge
Suits,
\$12.95

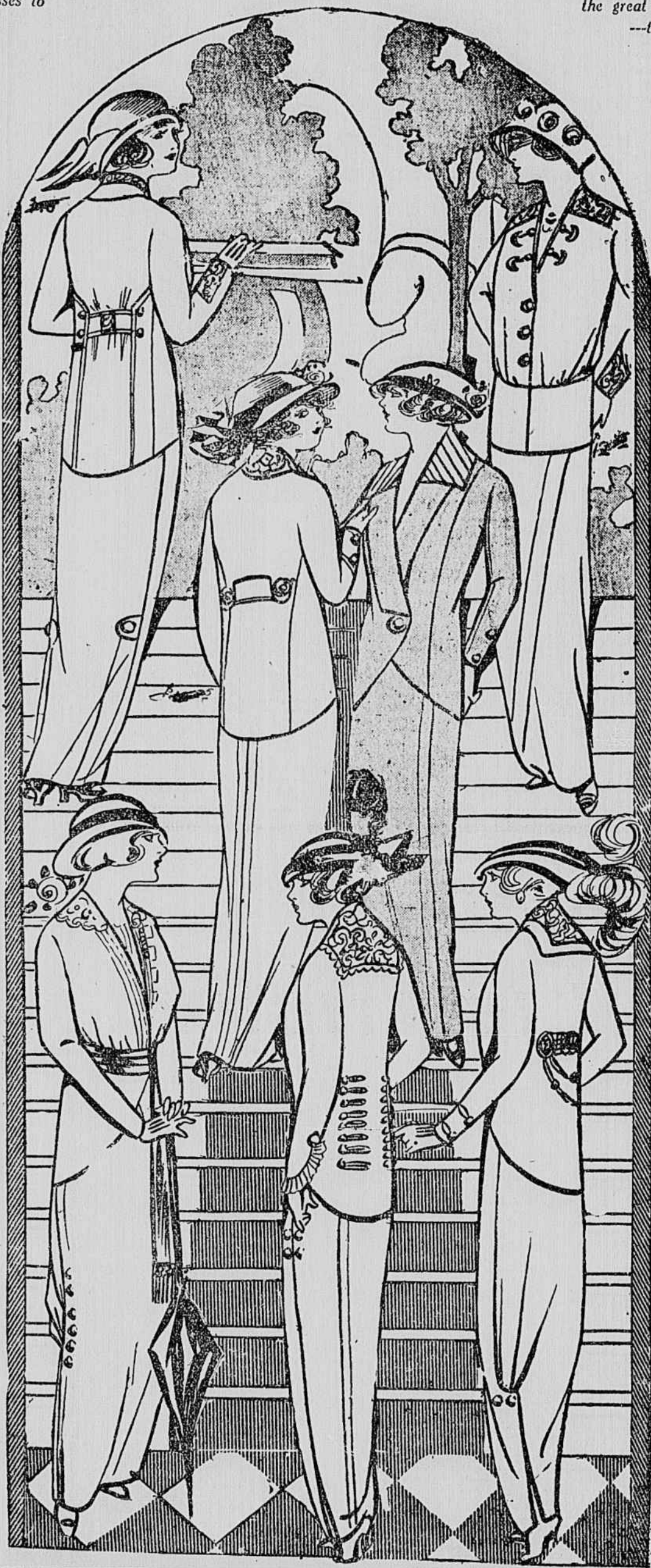
Regular \$20.00.
For misses and wo-
men. One model il-
lustrated, of fine
serge, with newest
tuxedo revers and
overlaid detachable
silk collars in Bul-
garian colorings. The
skirts are neatly
modelled to match
the coats. At the
first of the season
these suits were sold
for \$20.00.

Serge
Suits,
\$14.95

Regular \$30.00.
Dressy models of fine
quality serge, in the
prevailing Balkan
blouse idea with
satin girdle and
sash. Dainty batiste
collar, embroidered
in Bulgarian color-
ings and newest
draped skirt. Sizes
for misses and wo-
men, in navy, Co-
penhagen and tan. Us-
ually sold for \$30.00.

Fancy
Trimmed
Suits,
\$19.95

Regular \$35.00.
Attractively trimmed
models (one illus-
trated), of fine qual-
ity men's wear serge,
silk braid ornaments
in the front and back
and semi-sailor col-
lars that are over-
laid with lace make
these suits especially
stylish. The trim-
mings on the skirts
match the coats. All
sizes and all colors
in these excellent
\$35.00 values.



Serge
Dresses,
\$5.95

Regular \$9.95.
Made of all-wool
serge, in the plain
tailored effect, while
others are slightly
trimmed with Bul-
garian trimmings; side
pleated skirt effect;
fancy yoke, with
three-quarter or full
length sleeves.

Evening
Gowns,
\$19.95

Regular \$35.00.
Made of finest qual-
ity crepe de mètre,
in the new draped
effect; some are elab-
orately trimmed,
while others are
neatly trimmed with
ornamental buttons,
imported ornaments,
and self-draped or-
naments; in all sizes
and no two alike.

Novelty
and
Serge
Coats,
\$9.95

Regular \$17.95.
Made of all-wool
serge, novelty mix-
tures, shepherd
checks, novelty small
size plaids, in all the
newest shades and
patterns. These coats
are exceptionally
stylish, new in fab-
ric, new in design,
and, last but not
least, new in price.

Sample
Coats,
\$19.95

Regular \$40.00.
We have a collection
of about 18 Sample
Coats, made of im-
ported white honey-
comb cloth, imported
novelty mixtures,
ponge, crepe de mè-
teor, crepe de chine,
pencil striped voile
and other rare mate-
rials. Most of them
are beautifully lined.
Value \$40 to \$50.

Trimmed Millinery

A beautiful collection of Trimmed Millinery at greatly reduced prices.

\$2.95	\$5.00	\$7.50	\$10.00
Were	Were	Were	Were
\$5.00 and \$6.00.	\$7.50 and \$10.00.	\$12.50 and \$15.00.	\$17.50 and \$20.00.

"Unquestionably the finest stock of Trimmed Hats I ever saw," is what is heard
in our Millinery Department every day.

We assure you a saving of 25 to 50 per cent on every Hat you purchase.

Our Stock Was Never So Complete

We being overstocked, is our loss and your gain.

SPECIAL Floor Covering Values

19^c We will place on sale Monday 500
yards of Floor Oilcloth, 1 and 2
yards wide, at 18c and 38c. This
cloth did sell at 30c and 60c. Bring
measure of room with you. Not laid
at this price or sold on credit.

23^c 800 yards of Fibre Matting, 1 yard
wide and beautiful in design. The
regular 45c quality on sale Monday
at 23c cash. Not laid at this price.

15^c One lot of remnants of Stair Oil-
cloth, with border. The regular 30c
and 35c grade on sale Monday at 15c.

25^c 150 yards of yard-wide Cottage
Carpet, that sold regularly for 35c,
to be sold Monday at 25c. Not laid
at this price.

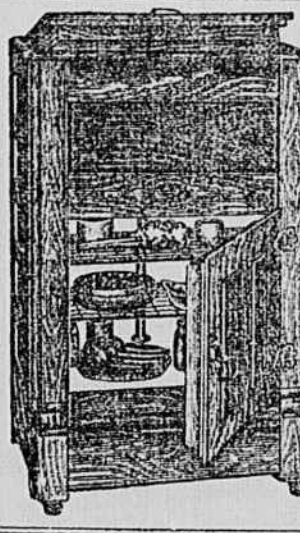
\$2.98 Matting Druggets, in floral or \$2.98
Oriental designs, size 5x12 feet, at
\$2.98.



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This is the range that never
rusts and never needs blacking.
We have too many ranges on
hand and will sell out this lot
at a liberal discount to reduce
stock. The prices range from
\$8.00 up. We have a few sin-
gle-oven ranges with 4 burners
and 18-inch oven to close out
at \$12.98.

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Family's Comfort
ORDER YOUR
Refrigerator
NOW



It is only a question of a few days
when you must have one. Order from
us today and be ready when the
warm weather comes. We have 25
styles to select from. You can cer-
tainly find one to suit you since the
prices range from \$7.50 to \$45.00.

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Greater Strength and Protection

The record of this company shows that every claim was paid
promptly, not excepting those of this country's great conflagrations.
Be sure to place part of your insurance with this strong company.

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